



Broker Info



Dan Munter
Business Broker / M&A Advisor
 (310) 882-2200 x 121
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Background

General Location: Los Angeles, CA
Category: Media, Communications, Advertising, Marketing, Production & PR Entertainment
Years in Business: 26
Under Present Owner: 26
Hours of Operation: M-F 9:30-5:00
Owner Hours:
Training: 4 weeks @ 30 hours
Organization Type: S-Corp
Lease Expiration:
Lease Options:
Building Size:
Employees: 1
Reason for Sale: After 30 years, owner wants to retire

Financials

Asking Price: \$830,000
Down Payment: Negotiable
Gross Sales: \$393,731
Discretionary Cash Flow: \$323,731
FF&E:
Inventory Included? Yes
Inventory: \$988,000
Min. Operating Capital:
Real Estate Available? No
Rent: \$2,500
Payroll: \$2,500

Year	2017	2016	2015
Gross Sales	\$ 393,731	\$ 288,804	\$ 424,173
Gross Profit	\$	\$	\$ 351,292
Disc. Earnings	\$ 323,731	\$ 242,595	\$ 195,185

Summary

This company is the oldest and most experienced fashion Public Relations firm in Los Angeles. The company has very close relationships with every major fashion editor, designer and stylist in the Fashion and Entertainment Industry, not only in the US but all over the world. When designers want to see their creations worn by celebrities for everything from Red Carpet events or video and magazine shoots or just a night on the town, they go to this company to make that happen. Their spectrum of clients spread from high end fashion brands to promising talented artisan designers. This combination brings an unlimited business growth potential. The business also owns a one of a kind large collection of over 10,000 ready to wear Couture clothes, shoes and accessories which are rented out to celebrities and fashion conscious women in LA. The clothing rental makes up for approximately 50% of the revenues. They have also added a new photo shoot studio which is already turning in a profit.