

**Background****General Location:** Los Angeles, CA**Category:** Web Design/Technical
Services
Business Services**Years in Business:** 11**Under Present Owner:** 11**Hours of Operation:** 10 am - 4 pm M-F**Owner Hours:** 10 am - 4 pm M-F**Training:** 8 weeks weeks @ 5 hours**Organization Type:** LLC**Lease Expiration:****Lease Options:****Building Size:****Employees:** 0**Reason for Sale:** Moving to a new industry**Financials****Asking Price:** \$340,000**Down Payment:** Negotiable**Gross Sales:** Call**Discretionary Cash Flow:** \$174,000**FF&E:****Inventory Included?****Inventory:****Min. Operating Capital:****Real Estate Available?** No**Rent:****Broker Info****Thomas Culo***Business Broker / M&A Advisor*

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Summary

Successful and profitable e-commerce web design business with explosive potential for growth. Established in 2007, this web design business has a flawless reputation with a strong business pipeline that provides consistent income. This e-commerce web design company has earned an outstanding reputation including being named one of the top developers in Los Angeles several years in a row. This web design company serves the entire US market, with the majority of their leads coming from California, but the business can be run from any location.

This business specializes in building e-commerce stores using Shopify; which is the world's fastest growing e-commerce platform. Shopify currently powers over 800,000 businesses. This firm has seen an increase in cash flow each year coinciding with Shopify's growth and popularity. Because this business is a full-service web design company, they offer an umbrella of web related services to their customers including; Shopify theme design, Shopify development, Shopify app development, social marketing, (SEM) search engine marketing, (SEO) search engine optimization. This business has access to a number of long-term subcontractors that they currently outsource overflow and app development.

Due to its flawless reputation for success and excellence, this firm is in high demand. So much so, that they have been turning away and selling a portion of their profitable organic leads that they cannot service; which is the only current constraint for additional cash flow. This abundance of leads averages \$40,000-400,000 of potential profit per month each month. No paid marketing is being done to acquire these leads. Because this business ranks very high in Google with the sought-after cities San Francisco and Los Angeles, many high-profile brands seek their web design services. The website for this business is also optimized to generate traffic in Los Angeles; which is the largest market for e-commerce stores.

With a multitude of positive reviews and testimonials, this brand continues to generate larger projects, as well as clients from bigger and more powerful brands.

As a Shopify partner, the owner of this business receives monthly commissions on all of their Shopify projects. These commissions increase with each new Shopify project. All commissions will be fully transferable to the new owner. An impressive portfolio featuring clients from global brands and a top-rated Shopify expert profile is included in the sale of this business. All branding graphics, logos, domains, website, as well as all previous leads are also included. The current owner of the business is moving into a different field of work and is willing to provide training at no cost along with continued consulting support if needed.

For additional information, please register at <https://www.bizex.net/register>. During the registration, you will be asked to provide a few your contact details and accept the non-disclosure agreement. Please note that you do not have to fill out all the entries.

You may also contact Tom Culo, M&A Advisor, (310) 340-9900 tculo@bizex.net.