



**Broker Info**



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**Background**

**General Location:** Orange, CA  
**Category:** Retail  
Wholesale/Distribution  
**Years in Business:** 31  
**Under Present Owner:** 31  
**Hours of Operation:** 7:00 am - 4:00 pm  
**Owner Hours:** Varies  
**Training:** 4 weeks @ 30 hours  
**Organization Type:** S-Corp  
**Lease Expiration:** Month to Month  
**Lease Options:** Buyer to sign a new Lease  
**Building Size:** 5,200  
**Employees:** 5  
**Reason for Sale:** Other Opportunities

**Summary**

**Manufacturer and Distributor of Branded, Fun Novelty Party + Drinking Products**

Since 1992, this Orange County, CA based company has dominated this niche area of Party and Entertainment Products. No other company has come close to their large, worldwide distribution network of 1,000s of retailers and distributors - including Australia, So. America, Canada and Europe, On-line presence includes Amazon.

**Financials**

**Asking Price:** \$1,175,000  
**Down Payment:** Negotiable  
**Gross Sales:** \$1,200,000  
**Discretionary Cash Flow:** \$400,000  
**FF&E:** \$110,000  
**Inventory Included?** Yes  
**Inventory:** \$100,000  
**Min. Operating Capital:** TBD  
**Real Estate Available?** No  
**Rent:** \$5,200  
**Payroll:** \$9,900  
**Financing:** Call

Their recession proof products have been featured on numerous TV shows and movies and are very affordable - ranging from \$4.99 to \$79.99. **Made in the USA** - about 95% of their products are manufactured in the US.

This is a fun and relatively simple business to own and operate. Only 4 low-skilled, full-time employees are needed to handle the \$1,500,000+ in annual sales. The company could also be relocated since the easily assembled products do not require high skilled labor or heavy machinery.

**Growth Opportunities:** the company has done little marketing or advertising for years. There is an excellent opportunity to increase revenue by creating a marketing plan and also by adding products - the owners have many great ideas they can share with a buyer.

This is a highly profitable and fun business to own and operate. It could be run as a Absentee or a Semi-absentee Owner. The seller is open to stay on a negotiated role post-close.

For more information; please register and complete the Buyer Registration, including a Non-Disclosure Agreement at <https://www.bizex.net/buy-business/register>.

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