



Background

General Location: Santa Monica, CA

Category: Consumer Services (B2C)
Janitorial & Carpet
Cleaning Services

Years in Business: 31

Under Present Owner: 31

Hours of Operation: M-F 10:00am-6:00pm;
Sat-Sun 12:00pm-5:00pm

Owner Hours: M-F 10:00am-6:00pm;
Sat-Sun 12:00pm-5:00pm

Training: 8 weeks @ 15 hours

Organization Type: Sole proprietor

Lease Expiration:

Lease Options:

Building Size:

Employees: 2

Reason for Sale: Retirement

Financials

Asking Price: \$55,000

Down Payment: Negotiable

Gross Sales: Call

Discretionary Cash Flow: Call

FF&E: \$0

Inventory Included? No

Inventory: \$20,000

Min. Operating Capital: \$0

Real Estate Available? No

Rent: \$0

Payroll: \$500

Financing: Call

Year	2018	2017	2016
Gross Sales	\$ 77,359	\$ 118,008	\$ 112,047
Gross Profit	\$ 64,744	\$ 88,008	\$ 90,047
Disc. Earnings	\$ 54,954	\$ 78,542	\$ 73,572

Broker Info



Steve Lukes

M&A Advisor

(310) 882-2200 x 164

LIC# 02092334

Summary

- Little to no labor on the part of the owner.
- Business is located in a brick and mortar location, with no monthly rent liability.
- Owner does sales and marketing.
- Vendors do the fulfillment.
- Little to no overhead.
- Virtually no payroll expense.
- Customers are sophisticated professionals who pay extra for good service.
- New and old customers use this business because of its superior method of cleaning, repair, and restoration.
- The competitive advantage of the business is the owner's process, that has been honed and proven over decades.
- A competitive process will be transferred to the new owner.
- This business has above average margins and is price competitive, because it doesn't need a physical location or regular people on payroll.
- The owner has many long-term relationships with clients, that generate new and repeat business.
- Long-term relationships will be transferred to the new owner.
- 8 weeks of training is included.