



Background

General Location: Los Angeles, CA
Category: Software & Technology
 Business Services (B2B)
Years in Business: 4
Under Present Owner: 4
Hours of Operation: 9am-6pm
Owner Hours: 9am-6pm
Training: 2 weeks @ 24 hours
Organization Type: LLC
Lease Expiration: n/a
Lease Options: n/a
Building Size: none
Employees: 3
Reason for Sale: career change

Financials

Asking Price: \$695,000
Down Payment: Negotiable
Gross Sales: \$602,000
Discretionary Cash Flow: \$276,384
FF&E: n/a
Inventory Included? No
Inventory: n/a
Min. Operating Capital:
Real Estate Available? No
Rent:

Year	2021 (projection)	2020
Gross Sales	\$ 670,000	\$ 601,886
Gross Profit	\$	\$
Disc. Earnings	\$	\$ 276,384

Broker Info



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Summary

This company sells computer-generated virtual tours for new construction or fit out real estate projects. The product helps real estate companies sell or lease faster and at higher rates. Their unique offering is to deliver a full suite of formats which help showcase the tours across all possible channels, without charging a la carte for each image or each format. This is achieved by applying real-time video game technology to the real estate industry. Their customers get 10x more content, plus viewer interactivity, for a similar price to just a few static images from the old way of creating real estate visualizations with traditional rendering companies.

- **223k in earnings Jan-Aug 2021**
- The ROI from a high-quality tour helping generate leads and convert leads to signed deals
- 70% of customers that have more than one property have become repeat customers
- Software Automation for output of full product suite (VR, 360, Video, 2D)
- Built on Hollywood-quality game engine
- Large library of 3D assets reused on future projects
- Newly created Commission-only sales team
- Oculus-ready (most prominent VR platform)
- Dedicated offshore 3D team; low cost with high quality
- Low Overhead (remote team, even pre-pandemic)

Please contact Steve Lukes, M&A Advisor, 310-871-2909 or slukes@bizex.net