# Setup Sheet BizEx1397-AK: SaaS Tech for Photo Design Industry - Los Angeles, CA



#### Background

General Location: Los Angeles, CA

Category: Software & Technology Business Services (B2B)

Years in Business:15

**Under Present Owner: 15** 

Hours of Operation: 7:30am-3:30pm PT

Owner Hours: as needed

Training: 4 weeks @ 20 hours

Organization Type: S-Corp Lease Expiration: April 2023

Lease Options:

Building Size: 2800 sf

Employees: 9

Reason for Sale: Other Business Interests

#### Financials

Asking Price: Accepting Offers

Down Payment: Negotiable

Gross Sales: \$2,009,115
Discretionary Cash Flow: \$1,003,908

FF&E: \$20,000

Inventory Included? No

Inventory #0

Inventory: \$0

Min. Operating Capital: \$90,000

Real Estate Available? No Rent: \$4.697

Payroll: \$40,000

### Broker Info



Arthur B. Kessler

Business Broker / M&A Advisor
(310) 882-2200 x 126

LIC# 01227004

## Summary

State of the art SaaS software company.

Utilizing patented and trademarked Software as a Service to grow revenue and profit.

Simple, easy to use, one click software.

Company is ready to be scaled into business social media field.

Design of photo books and digital presentations made easy and quick.

Fifteen years of award winning growth.

New products to be launched in 2023 and 2024. The 2023 product will enable small business to design presentations easily and in a cost effective manner. Social media marketing is more powerful than ever. It has become an essential tool for small businesses to connect with their customers and to market their goods and services.

Businesses that invest in social media marketing see an average return of \$2.80 for every \$1 spent and are more likely to see an increase in website traffic and brand awareness.

Automated workflow software transferable to customers.

Company serves business clients in more than ninety countries.

This business will be sold. Act NOW!

Interested parties please go to <u>www.bizex.net</u> and register as a buyer or contact Arthur Kessler at <u>akessler@bizex.net</u> or 310 650-7900.