

Background

General Location: Los Angeles, CA **Category:** Membership

Organizations Healthcare

Years in Business:6 Under Present Owner:6 Hours of Operation:closed Owner Hours:

Training: 4 weeks @ 30 hours

Organization Type: C-Corp Lease Expiration: 10/24 Lease Options: 10 year Building Size: 4750 Employees: 0

Reason for Sale: Other Opportunities for

Partners

Financials

Asking Price: \$250,000
Down Payment: Negotiable
Gross Sales: Call
Discretionary Cash Flow: Call
FF&E: \$330,000
Inventory Included? Yes
Inventory: \$4,000
Min. Operating Capital:

Real Estate Available? No Rent: \$10,000 Financing: Other

Broker Info



Eric Mellem
Business Broker/ M&A Advisor
(310) 882-2200 x 146
LIC# 1220802

Summary

The business is now closed and being offered for \$250,000. This was The World's Largest and Most Luxurious Floatation Therapy center located in Pasadena, CA.

One of a kind, state-of-the-art, 21st-century luxury wellness center is priced aggressively for less than a quarter of the original buildout cost!

The facility is immaculate and the equipment is well maintained. There are 10 individual float rooms with private showers and changing areas. No renovation or upgrade investments necessary for immediate future. Tours can be arranged. Past financials can be analyzed.

They had over 300 members, and were profitable but covid and partner issues were too much to overcome.

Revenue History was:

2019. \$1,171,000

2020. \$515,000

2021. \$647,000

2022. \$681,000

Utilization rate was only 30%. Increases in utilization increase profit margins exponentially as variable costs are very low for each new float.

Floatation Therapy is being used by most professional sports teams and is growing in popularity. Insurance coverage like that for massage, acupuncture, or gym memberships is expected industry-wide to cover it within several years.

Offers will need to be all up front cash and close by 9/1/23.

For more information, please complete the <u>Buyer Registration</u> at <u>BizEx.net.</u>