



Background

General Location: San Francisco, CA
Category: Business Services (B2B)
 Media, Communications,
 Advertising, Marketing,
 Production & PR

Years in Business: 11

Under Present Owner: all

Hours of Operation: 9am to 5pm

Owner Hours: 30 per week

Training: 6 weeks @ 8 hours

Organization Type: LLC

Lease Expiration: no lease

Lease Options: none

Building Size: n/a

Employees: 18

Reason for Sale: another opportunity

Financials

Asking Price: \$1,475,000

Down Payment: Negotiable

Gross Sales: \$1,132,098

Discretionary Cash Flow: \$682,478

FF&E: \$0

Inventory Included? No

Inventory: \$0

Min. Operating Capital:

Real Estate Available? No

Rent: \$0

Payroll: \$31

Financing: SBA

Year	2023	2022	2021
Gross Sales	\$ 794,577	\$ 491,724	\$ 339,937
Gross Profit	\$	\$	\$
Disc. Earnings	\$ 455,881	\$ 286,774	\$ 213,207

Broker Info



Steve Lukes

M&A Advisor

(310) 882-2200 x 164

LIC# 02092334

Summary

Under contract/Escrow Eleven year-old marketing agency experiencing rapid growth is available for sale. A niche digital agency focused on the small to medium size app businesses. The owner is the founder and wishes to sell to pursue development of their own applications and works about 20 to 25 hours per week. New owner could be based almost anywhere, founder is in the Bay Area of California. Staff is in Philippines and India. 95% of revenue is subscription based.

Trailing 12 months: 1.1M topline revenue and 680k SDE/earnings. Seller seeking 1.475M plus a reasonable earnout.

Services to customers include:

App Store Optimization (SEO for App Stores)
 App Store screenshots design
 App Audit (monetization & retention audit)
 Strategy and creation of push notification messages
 Apple Search Ads Management
 Google Ads Management
 Facebook Ads management
 TikTok Ads management

Pre-approved for an SBA loan.

For more information, visit Bizex.net to complete the Buyer Registration & NDA. Contact: Steve Lukes at 773-972-0302 - slukes@bizex.net