

Background

General Location: Dallas, TX

Category: Consumer Services (B2C)

eCommerce

Years in Business:15 Under Present Owner: all Hours of Operation: Normal Owner Hours: Standard

Training: n/a weeks @ n/a hours

Organization Type: LLC Lease Expiration: n/a Lease Options: n/a Building Size: n/a Employees: 0

Reason for Sale: growth capital

Financials

Asking Price: \$2,500,000
Down Payment: Negotiable
Gross Sales: \$542,109
Discretionary Cash Flow: \$231,235
FF&E: n/a
Inventory Included?

Inventory: n/a Min. Operating Capital: Real Estate Available? No

Rent: \$0

Broker Info



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Summary

This consumer product company is offering a 25% equity stake in exchange for a \$2.5 million investment. The capital will fund enforcement of its core audio patent and accelerate growth across a portfolio of innovative, patented consumer electronics. With strong profitability and year-over-year sales projected to more than double, the company is well-positioned for expansion. The 25% equity stake is expected to exceed \$20 million in value within three years.

Founded in 2009 and headquartered in Texas, the company designs and markets a range of consumer electronics. Its founders are seasoned inventors who launched an early, patented ambient sound—mixing audio device—followed by several other successful and profitable product lines. The company is seeking capital to complete litigation and licensing efforts against leading audio companies accused of infringing on its patent. A significant portion of the funds will also be allocated to new product development and marketing initiatives to support the company's growing portfolio.

Guarantee

If the investor does not recoup their full investment within four years, their equity stake will convert to a 51% controlling interest—providing ownership of all company assets, including patents, trademarks, trade secrets, and copyrights. The company is debt-free, and the investment includes participation in all current and future product lines.