



## Background

**General Location:** San Francisco, CA

**Category:** Business Services (B2B)  
Media, Communications,  
Advertising, Marketing,  
Production & PR

**Years in Business:** 22

**Under Present Owner:** all

**Hours of Operation:** normal

**Owner Hours:** limited

**Training:** None

**Organization Type:** S-Corp

**Lease Expiration:** n/a

**Lease Options:**

**Building Size:** n/a

**Employees:** 37

**Reason for Sale:** retirement

## Financials

**Asking Price:** \$8,500,000

**Down Payment:** Negotiable

**Gross Sales:** \$9,304,261

**Discretionary Cash Flow:** \$1,809,491

**FF&E:**

**Inventory Included?** No

**Inventory:** \$0

**Min. Operating Capital:**

**Real Estate Available?** No

**Rent:**

**Payroll:** \$383,333

**Financing:** SBA

Year	trailing 12 month	2024	2023
Gross Sales	\$ 9,304,261	\$ 8,400,296	\$ 7,711,547
Gross Profit	\$ 7,375,888	\$ 6,900,627	\$ 6,459,370
Disc. Earnings	\$ 1,809,491	\$ 1,531,893	\$ 1,419,552

## Broker Info



Steve Lukes

*M&A Advisor*

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## Summary

A twenty-two year old marketing/advertising agency with B2B tech and retail clients is being offered for sale. The two owners work roughly 10 hours per week each, relying on a well-tenured team to serve the longstanding clients. The team is fully remote and acts as an extension of in-house teams using data driven approaches. B2B technology market, retail, Amazon storefront, content market, and event design skills.

- Owner's will to stay on for 1 or 2 years if desired. They both currently work 5 to 15 hours per week
- Employees are well tenured
- Well known brands as customers with long relationships
- One customer represents roughly 1/3 of revenue and has been a client for 15 years
- 2025 is expected to achieve 9M+ revenue and close to 2M in Adjusted EBITDA
- The business is being offer at 8.5M