



Broker Info



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Summary

This is a rare opportunity to acquire an established Hawaii destination wedding planning business with 19 years of success in one of the world's premier wedding destinations. This turnkey wedding planning business has earned an exceptional reputation with more than 500 five-star reviews across Google, Yelp, Facebook, The Knot, and WeddingWire, making it one of Hawaii's most recognized wedding brands.

The business generates consistent, high-quality leads with minimal marketing expense through a diversified referral network, including leading wedding industry platforms (40%), organic online search and SEO (30%), preferred partnerships with premier Hawaii wedding venues (25%), and referrals from vendors and past clients (5%). Supported by long-standing vendor relationships, proven systems, and a strong online presence, the company enjoys a steady flow of qualified inquiries without relying on costly advertising.

Currently operated remotely with a semi-absentee ownership model supported by an experienced remote team, this business offers immediate cash flow, established operating systems, and significant growth potential through expanded marketing, premium service offerings, and geographic expansion. The sale includes established vendor relationships, operational processes, and comprehensive transition training to ensure a seamless ownership transfer.

This opportunity may also appeal to qualified foreign investors seeking an E-2 Treaty Investor Visa, subject to eligibility requirements and approval by U.S. immigration authorities.

Reason for Sale: The owner relocated overseas, creating an exceptional opportunity for a new owner to acquire a well-established turnkey Hawaii wedding business.

Background

General Location: Honolulu, HI
Category: Services
Other Miscellaneous Services

Years in Business: 20

Under Present Owner: 9

Hours of Operation: Office Hours:
Monday–Friday

Owner Hours: 2 hours per day/total 10
hours per week

Training: 2 weeks @ TBD hours

Organization Type: S-Corp

Lease Expiration:

Lease Options:

Building Size:

Employees: 3

Reason for Sale: The owner has
permanently relocated to
Asia, making remote
management difficult.

Financials

Asking Price: \$285,000

Down Payment: Negotiable

Gross Sales: \$320,061

Discretionary Cash Flow: \$127,257

FF&E:

Inventory Included?

Inventory:

Min. Operating Capital: TBD

Real Estate Available? No

Rent:

Financing: Other

Year	2023	2024	2025
Gross Sales	\$ 867	\$ 469,133	\$ 320,061
Gross Profit	\$ 257,430	\$ 68,275	\$ 105,873
Disc. Earnings	\$ 226,937	\$ 79,418	\$ 127,257