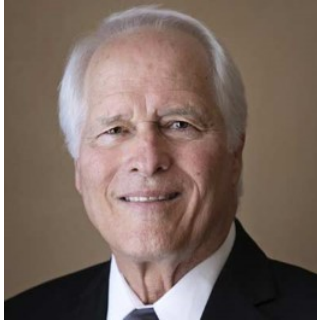


**Background**

General Location: Santa Cruz, CA
Category: Software & Technology
Health, Medical & Dental
Years in Business: 5
Under Present Owner: 5
Hours of Operation: Online 24/7
Owner Hours:
Training: TBD weeks @ TBD hours
Organization Type: S-Corp
Lease Expiration:
Lease Options:
Building Size:
Employees: 0
Reason for Sale: Focus on other interests

Financials

Asking Price: \$995,000
Down Payment: \$995,000
Gross Sales: Call
Discretionary Cash Flow: \$N/A
FF&E:
Inventory Included? No
Inventory: None
Min. Operating Capital: N/A
Real Estate Available? No
Rent:
Financing: Other

Broker Info

Tom Plotkin
Business Broker / M&A Advisor
(310) 882-2200 x 127
LIC# 01895229

Summary

Great opportunity to purchase an active, pre-revenue SaaS **Consumer Medication Information (CMI)** content system with nearly 20,000 users created by a Pharmacist and Hospital Administrator. The website helps improve health literacy by bridging the medication-education gap between consumers, pharmacists, and physicians. ***CMI sessions for over 290 separate generic drug entities in both English and Spanish are currently available on the website.***

In addition to helping make people healthier and stronger, ***Consumer Medication Information*** reduces health care costs for both **pharmacies and hospitals**. When pharmacies keep their patients well informed about when to take and fill their medications "DIR" charges are reduced from the insurance companies. For hospitals, a three-year study with the **Veterans Health Administration - VHA** reviewing over 100,000 patients determined that "meeting the needs of literacy challenged patients could produce an 8% savings of \$2480 per patient per year."

The **CMI Sessions** are written, recorded and copyright protected. Sessions are developed following the FDA Guidance Document: Useful Written Consumer Medication Information. The CMI is a simple listening solution in plain language with printed follow-along text for those who prefer to read. Accessible on any internet device on an easy-to-use web-based application. Designed for those challenged with literacy, visual impairment, or just learning better by listening. Includes, important black box warnings, medication-specific instructions, and all other FDA recommended elements of a complete **Consumer Medication Information** document. ***The seller is open to working with the new owner.***

For more information, please visit Bizex.net to complete the Buyer Registration & N.D.A. Contact: Tom Plotkin at 310.882.2200 x 127 - tplotkin@bizex.net - Lic#: 01895229

